



SPONSORSHIP INFORMATION

NANNUP MUSIC FESTIVAL

26 FEBRUARY – 1 MARCH 2027 | WWW.NANNUPMUSICFESTIVAL.ORG

The much-loved Nannup Music Festival celebrates its 38th year in 2027. It is a truly regional event, operated by a passionate team of staff and volunteer committee of the non-profit, The Nannup Music Club Inc. We invite you to be part of one of the most vibrant music events in WA by becoming a valued sponsor. Amplify your brand in front of a wide demographic of thousands of enthusiastic festival goers and music lovers.

OUR MISSION

The Nannup Music Festival aims to create, connect and strengthen community through music and the arts; to encourage and promote emerging and Indigenous artists; to drive local economic activity through cultural tourism; to respect the environment and work towards minimising our environmental impact while learning and educating where we can.



The Nannup Music Club Inc is registered with the Australian Charities and Not-for-profits Commission and supported by the WA Government, Regional Arts WA, Creative Australia, Lotterywest, Totally Sound and the Shire of Nannup.

2027 FESTIVAL OVERVIEW

Set to the backdrop of Western Australia's South West in the regional town of Nannup, the award-winning festival will showcase new talent, originality, excellence, culture and Indigenous heritage through a diverse and high-quality program which always promises and delivers a 'Weekend of Discovery' for the music lover. Over 100 acts across 11 stages, framed by workshops, kids' activities, camping, food and market vendors will create an inspiring festival experience enjoyed daily by 5,000 ticket holders and over 3,000 visitors. The Festival will also be presenting programs such as its long-running Nannup Emerging Artists Award, Festival Director's Award, Remote Aboriginal Artist Development Program, Nannup Unplugged and Student Showcase, and our new Random Act of Guyness Award in honour of Guy Ghouse.



REGIONAL
ARTS WA



WESTERN
AUSTRALIA



SPONSORSHIP PACKAGES 2027

Acknowledgement for All Sponsors		
All sponsors will be listed on our website, program book and social media.		
GREEN SPONSORSHIP	Logo placement on NMF website and program book	\$1,300
A special category designed to support the Festival in pursuing its sustainability goals.	Social Media post (FB, IG)	
	2x Adult Festival Weekend Tickets + Camping	
	MC Shout out	
	Extra good feelings	
MAJOR SPONSORSHIP	Starting at \$12,000, major sponsorships receive full promotional benefits, including tickets, a full A4 page advertisement in program, and logo placement on poster, website, newsletter and letterhead footers.	\$12,000+
GOLDEN WHISTLER	Full Page Advertisement in A4 Festival program book	\$5,000
	Logo placement on NMF website and program book	
	Social Media post (FB, IG)	
	4 x Adult Festival Weekend Tickets + Camping	
	MC Shout out	
	Your banner displayed at the Festival	
GREY FANTAIL	Half Page Advertisement in A4 Festival program book	\$2,000
	Logo placement on NMF website and program book	
	Social Media post (FB, IG)	
	2 x Adult Festival Weekend Tickets (camping not included)	
	MC Shout out	
SPOTTED PARDALOTE	Quarter Page Advertisement in A4 Festival program book OR Social Media post (FB, IG)	\$1,000
	2 x Adult Festival Weekend Tickets (camping not included)	
	Logo placement on NMF website and program book	
NANNUP EMU	Quarter Page Advertisement in A4 Festival program book	\$500
	Sponsor listing on NMF website and social media	
ACCOMMODATION PROVIDER	Your Advertisement and link to your website on our website 'Accommodation' page https://www.nannupmusicfestival.org/accommodation/	\$1,200
An opportunity to promote your business beyond the festival	Social Media post (FB, IG)	
	2 x Adult Festival Weekend Tickets (camping not included)	
	Logo placement on NMF website and program book	

WHY PARTNER WITH US

5,000 TICKET HOLDERS	12,000 WEEKEND VISITORS	30,000+ ON SOCIAL MEDIA	3,000 PROGRAM BOOKS
Wide attendee demographic (regional, state, national and international).			
Sponsor network which includes individuals, local business, corporate and government.			

CONTACT AND ONLINE FORM

Every dollar, service or product contributed makes a difference to us. We value in kind sponsorship of goods or services and will offer promotional benefits to their value in exchange. If you are an individual, business or organisation that aligns with our festival and our philosophy, we look forward to hearing from you. Please fill out our online form below or contact our Sponsorship Coordinator, Helen Rose to discuss your options and specific needs.

[2027 Sponsorship and Promotional Opportunities Form](#)



hello@nannupmusicfestival.org